

Instructions of Paper Style

I. Cover Page

Title both in Chinese and English

Authors' names* both in Chinese and English
Department and Affiliation both in Chinese and English

* Corresponding author: name

II. Policy and Management Implications

Title in English

Authors' names in English

Policy and Management Implications in English (700~800 words)

III. Abstract and Keywords

Abstract both in Chinese and English (300 words at most)

Keywords both in Chinese and English (5 sets of keywords at most)

IV.The Main Text (a maximum of 35,000 words)

1. INTRODUCTION
1.1 Research Design
.....
1.1.1 Instrument
.....

V.References Page

Please refer to VII.How to Use Reference Citations (page 5)

VI.About The Authors

First Author's name

Education, Present Academic Positions, Field of Research, Journals that you have been published, E-mail.

Second Author's name

Education, Present Academic Positions, Field of Research, Journals that you have been published, E-mail.

Third Author's name

.....

VII. How to Use Reference Citations

1. In the Text

(1) An Author

Ex1: Porter (1979) argued that competition in a particular industry.

Ex2: Similar Israel (Talmud, 1994), and Japan (Yasuda, 2005).

(2) Two Authors

Ex1: In addition, Everett & Borgatti (2005) broadened members of the group.

Ex2: or in terms of embedded in a larger structure (Degenne & Forse, 1999).

(3) Three and More Authors

Ex1: Harris et al. (2001) argued

Ex2: One critique of the model rigor (Aktouf et al., 2005).

(4) Two and More Reference citations by the Same Author(s) in the Same Year

(Use the lower-case letters (a, b, c) with the year)

Ex1: Elkjaer (2001a) also

Ex2: transform itself (Burgoyne, 1995a, 1995b)

(5) Two and More Reference citations by the Same Author(s) in the different Year

Ex1: Burt (1988, 1989) applied

Ex2: According to (Jorion & Zhang, 2007, 2009).

(6) Two and More Reference citations in the Same Parentheses

(sorted by year and separated by a semicolon)

Ex1: The literature (Kim, 1993; Nonaka & Takeuchi, 1995; Crossan et al., 1999).

Ex2: Early models (Hamberg, 1966; Howe & McFetridge, 1976; Carmichael, 1981; Higgins & Link, 1981; Lichtenberg, 1987, 1988; Toivanen & Niininen, 1999).

2. Reference List

All reference citations must appear in the reference list which is at the end of the paper and is alphabetized by the last name of the first author of each work.

(1) Book

■ An Author

Ex1: Zeleny, M., 1982, **Multiple Criteria Decision-Making**, 3rd, New York: McGraw-Hill.

Ex2: Garratt, B., 1990, **Creating a Learning Organization: a Guide to Leadership, Learning & Development**, 1st, Cambridge, UK: Director Books.

■ Two Authors

Ex1: Berger, P. L. and Luckman, T., 1966, **The Social Construction of Reality: A Treatise in the Sociology of Knowledge**, 1st, New York: Anchor Books.

Ex2: Calkins, D. and Fernandopulle, R. J., 1995, **Health Care Policy**, 1st, Cambridge, MA: Blackwell Science.

■Three and More Authors

Ex1: Breiman, L., Friedman, J. H., Olshen, R. A., and Stone, C. J., 1984, **Classification and Regression Trees**, 1st, New York: Chapman & Hall.

Ex2: Kolb, D., Rubin, I. M., and MacIntyre, J. M., 1984, **Organizational Psychology: and Experiential Approach to Organizational Behavior**, 4th, Englewood Cliffs, NJ: Prentice-Hall.

■Book Chapter

Ex1: Burt, R. S., Guilarte, M., Raider, H. J., and Yasuda, Y., 2002, “Competition, contingency, and the external structure of markets” in Ingram, P. and Silverman, B. (eds.), **Advances in Strategic Management**, First Edition, New York: Elsevier, 167-217.

Ex2: Berthoin-Antal, A., Lenhardt, W., and Rosenbrock, R., 2001, “Barriers to organizational learning” in Dierkes, M., Berthoin-Antal, A., Child, J., and Nonaka, I. (eds.), **Handbook of Organizational Learning**, First Edition, Oxford, UK: Oxford University Press, 865-885.

Note: If You cited books, you should specify the edition. And list the cities (full name) and the states or countries (using the two letter postal abbreviation without periods). But when you mention the cities below, you do not list the states or countries.

***The cities which do not list the states or countries**

1	Amsterdam	7	Los Angeles	13	Rome
2	Baltimore	8	Milan	14	San Francisco
3	Boston	9	Moscow	15	Stockholm
4	Chicago	10	New York	16	Tokyo
5	Jerusalem	11	Paris	17	Vienna
6	London	12	Philadelphia		

***The states using the two letter postal abbreviation**

Location	Abbreviation	Location	Abbreviation
Alabama	AL	Missouri	MO
Alaska	AK	Montana	MT
American Samoa	AS	Nebraska	NE

Arizona	AZ	Nevada	NV
Arkansas	AR	New Hampshire	NH
California	CA	New Jersey	NJ
Canal Zone	CZ	New Mexico	NM
Colorado	CO	New York	NY
Connecticut	CT	North Carolina	NC
Delaware	DE	North Dakota	ND
District of Columbia	DC	Ohio	OH
Florida	FL	Oklahoma	OK
Georgia	GA	Oregon	OR
Guam	GU	Pennsylvania	PA
Hawaii	HI	Puerto Rico	PR
Idaho	ID	Rhode Island	RI
Illinois	IL	South Carolina	SC
Indiana	IN	South Dakota	SD
Iowa	IA	Tennessee	TN
Kansas	KS	Texas	TX
Kentucky	KY	Utah	UT
Louisiana	LA	Vermont	VT
Maine	ME	Virginia	VA
Maryland	MD	Virgin Islands	VI
Massachusetts	MA	Washington	WA
Michigan	MI	West Virginia	WV
Minnesota	MN	Wisconsin	WI
Mississippi	MS	Wyoming	WY

(2)Article in Journal

■An Author

Ex1: Buchinsky, M., 1995, “Estimating the Asymptotic Covariance Matrix for Quantile Regression Models: A Monte Carlo Study,” **Journal of Econometrics**, Vol. 68, No. 2, 303-338.

Ex2: Freeman, L. C., 1980, “The gatekeeper, pair-dependency, and structural centrality,” **Quality and Quantity**, Vol. 14, No. 4, 585-592.

■Two Authors

Ex1: Anderson, C. R. and Fraser, R. D., 2000, "Corporate Control, Bank Risk Taking, and the Health of the Banking Industry," **Journal of Banking and Finance**, Vol. 24, No. 6, 1383-1398.

Ex2: Bapuji, H. and Crossan, M., 2004, "From Questions to Answers: Reviewing Organizational Learning Research," **Management Learning**, Vol. 35, No. 4, 397-417.

■ **Three and More Authors**

Ex1: Cebenoyan, A. S., Cooperman, E. S., and Register, C. A., 1999, "Ownership Structure, Charter Value, and Risk-taking Behavior for Thrifts," **Financial Management**, Vol. 28, No. 1, 43-60.

Ex2: Cook, K. S., Emerson, R. M., Gillmore, M. R., and Yamagishi, T., 1983, "The distribution of power in exchange networks: theory and experimental results," **American Journal of Sociology**, Vol. 89, No. 2, 275-305.

■ **Unpublished paper**

Ex1: LaFond, R. and Watts, R., 2008, "The information role of conservative financial statements," **Accounting Review**, forthcoming.

■ **Working Paper**

Ex1: Davis, L. R., Soo, B., and Trompeter, G., 2005, "Auditor Tenure and the Ability to Meet or Beat Earnings Forecasts." Working paper, Michigan Technological University.

Ex2: Pope, P. and Walker, M., 2003, "Ex ante and ex post accounting conservatism, asset recognition and asymmetric earnings timeliness." Working paper, Lancaster University and University of Manchester.

■ **Web Document, Web Page, or Report**

Ex1: Economist, 2005, "Bubble 2.0," <http://www.ladlass.com/ice/archives/010206.html/>, accessed on October 18, 2008.

Ex2: Ringle, C. M., Wende, S., and Will, A., 2005, "Smartpls 2.0," <http://www.smartpls.de>, accessed on March 18, 2013.

■ **Conference Paper**

Ex1: Karduct, A. P. and Sienou, A., 2004, "Intellectual Asset Management for Collaborative Business Support. ", **Proceedings of the Eighth Pacific Asia Conference on Information Systems**, Shanghai, China.

Ex2: Black, F., 1976, "Studies in Stock Price Volatility Changes. ", **Proceedings of the 1976 meeting of the business and economic statistics section, American Statistical Association**, Alexandria, USA.