

Abstract

Recognizing the importance of the nonprofit sector to the implementation of public policies, this article presents the experiences of the U.S. Equal Employment Opportunity Commission's (EEOC) application of strategic planning management. In light of the largely private sector experience with strategic planning, this study concludes that the EEOC seems to be well along in the strategic management program. This article also summarizes five main reasons that account for the EEOC's success.

Key words: EEOC, Strategic Management, Nonprofit Organizations, NEP